

***High Value Education Sessions for Existing Members, New Members and Non- Members
(First in a series of three)***

For Members: **FREE** education session – 6 CPE's

For New Members: a new member breakfast and a **FREE** education session

For Non-Members: education session AND membership in HFMA for the remainder of the year for a single fee of \$150

Managed Care Issues

Presentations and Speakers Include:

- *Hot Topics in Hospital Contracting – Deborah Silverman, Garfunkel, Wild & Travis, P.C.*
- *RFP process from an Insurance Broker's Perspective, representative from Mercer, LLC*
- *Impacts of Out of Network Providers on Cost and Premium Pricing – Joe DiRienzo, Aetna*
- *Shared Risk Arrangements between Providers and Insurers – Steve Rosenthal, Montefiore*
- *Establishing Integrated Delivery Systems – Bruce Pyenson, Milliman, Inc.*

Southern Session

Date: Tuesday, November 17, 2009
Location: Deborah Hospital
200 Trenton Road
Browns Mills, New Jersey

Northern Session

Date: Tuesday, December 8, 2009
Location: Atlantic Health Training Center
1000 American Road
Morris Plains, New Jersey

Call Roe Nuzzo at 609-383-2114, or via e-mail at rosemary.nuzzo@atlanticare.org, or Howard Krain at 908-377-5020, or via e-mail at howard@kraingroup.com with any questions or if you need any additional information regarding these sessions.

New Jersey Board of Accountancy Continuing Professional Education Credits

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education requirements, Sponsor No. 185, this course will qualify for six (6) continuing professional education credits in Specialized Knowledge.

American College of Healthcare Executives Continuing Education Credits

HFMA is authorized to award five (5) hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Managed Care Issues

PROGRAM DATE/LOCATION:

Southern Session – Tuesday, November 17, 2009 –Deborah Heart and Lung Center
 Northern Session – Tuesday December 8, 2009 –Atlantic Health Training Center

PROGRAM LOCATION:

Deborah Heart and Lung Center
200 Trenton Road
Browns Mills, NJ 08015

Atlantic Health Training Center
1000 American Road
Morris Plains, NJ 07950

Program Description:

Taught by leaders in the managed care field, these sessions will cover the following topics: Hot topics in Hospital Contracting, the RFP process from an insurance broker’s perspective, the impacts of out of network providers, shared risk arrangements between providers and insurers and integrated delivery systems. These sessions will provide an opportunity to encourage your team to grow by providing advanced topics in contracting, network development and organizational strategic management. A continental breakfast & lunch will be served.

Target Audience:

This course is for individuals with responsibility over Managed Care Reimbursement Operations at both payors and providers. The course is appropriate for Vice Presidents, Directors and Managers with oversight for Managed Care, Network Contracting, Medical Management, Patient Accounting, Budget, Reimbursement and Finance.

Course Objectives:

The course is designed to assist individuals to understand some of the latest developments in the insurance industry.

Agenda:

New member breakfast	8:30 am - 9:30 am
Registration and continental breakfast	9:30 am - 9:45 am
Morning Session	9:45 am - 12:00 pm
Lunch	12:00 pm - 1:00 pm
Afternoon Session	1:00 pm - 4:00 pm

The morning general sessions will feature the following: (9:45 am – 12:00 pm)

- Hot Topics in Hospital Contracting
Deborah Silverman *Garfunkel, Wild and Travis, P.C.*
- Employer sponsored Health Benefit RFP Process, A Broker Perspective
Representative from Mercer, LLC

Break for Lunch: (12:00pm – 1:00pm)

The afternoon session will feature the following: (1:00 pm – 4:00 pm)

- Impact of Out of Network Providers on Medical Cost and Premium Pricing
Joe DiRienzo *Aetna*
- Shared Risk Arrangements between Providers and Insurers
Steve Rosenthal *Montefiore Medical Center CMO*
- Break : **10 Minutes**
- Integrated Delivery Systems
Bruce Pyenson *Milliman, Inc.*

Managed Care Issues

November 17, 2009 or December 8, 2009 **(Circle One)**

Please register the following participants:

NAME	ORGANIZATION	TITLE	HFMA MEMBER#	E-mail ADDRESS
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Please Circle the Date You Will Attend: **November 17, 2009** or **December 8, 2009**

FEE: REGISTRATION - MEMBERS.....	FREE
REGISTRATION - NON-MEMBERS.....	\$150.00
STUDENT REGISTRATION – MEMBERS.....	FREE
STUDENT REGISTRATION – NON-MEMBERS.....	\$50.00

IMPORTANT NOTE:

The workshop is free for HFMA members. The workshop cost is \$150 for non-HFMA members and includes HFMA membership through May 2009. Non-Members will be asked to complete a Membership Application Form the day of the event.

REGISTRATION INFORMATION:

- ***ONLINE REGISTRATION & PAYMENT AVAILABLE AT WWW.HFMANJ.ORG.***
- Make checks payable to **HFMA - NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received three working days prior to the event, by mail or by fax.
- ***A \$25 FEE FOR ONSITE REGISTRATION WILL BE CHARGED.***
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is **Business Casual**
- Mail payment to: HFMA – NJ Chapter
 Laura Hess
 PO Box 6422
 Bridgewater, NJ 08807
- To fax your registration and reserve a seat, please **fax form to (908) 722-8775**
- Phone number for questions is **(888) NJC-HFMA**
- If paying by **CREDIT CARD**, please complete:

Please circle card type: American Express Visa MasterCard
 Card Number: _____ Exp. Date: _____
 Name on Card*: _____

**Type/write in your name which will be taken as your signature authorizing the charge.*